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FOR IMMEDIATE RELEASE

**SEATTLE-TACOMA SUBWAY RESTAURANTS WILL PROVIDE
TITLE SPONSORSHIP OF 2010 WASHINGTON GAMES**

*For the Second Year in a Row, SUBWAY's Healthy Menu and Lifestyle Message
Help Promote Youth Health and Fitness in SUBWAY Washington Games*

SEATTLE – June 17, 2010 – The Seattle Sports Commission has announced that SUBWAY restaurants of Seattle-Tacoma will be the title sponsor of the 2010 SUBWAY® Washington Games, for the second year in a row.

The 2010 SUBWAY Washington Games is the banner event for the *Powered by You* fitness movement, aimed at reducing youth obesity throughout the state of Washington. The Games will include 30 different competitive events – from badminton to biathlon, and skateboarding to swimming – at venues all across the Puget Sound Region, from June 18th through August 1st.

“Seattle-Tacoma SUBWAY’s continuing sponsorship of the Games shows its commitment to the health and well-being of Washington residents,” said Ralph Morton, SSC Executive Director. SUBWAY is not only offering a healthy, nutritious menu in its restaurants, but is once again expanding access to healthy physical activities in our state, which we applaud and appreciate.”

“We are dedicated to the healthy, active lifestyle, and proud to be the title sponsor of the 2010 SUBWAY Washington Games for the second consecutive year,” said Paul Armour, Marketing Board Chair of Seattle-Tacoma SUBWAY restaurants. “We are happy to support such a great cause as youth health and fitness.”

The annual Washington Games sports festival began in 2008 with over 6,500 participants in 23 different sports, and continues to grow. For more information about the 2010 SUBWAY Washington Games, visit www.subwaywashingtongames.org.

About The Seattle Sports Commission

The Seattle Sports Commission is a non-profit economic development agency responsible for marketing the region as a top destination for sports and recreation. Sports comprise a critical component of the multi-billion dollar tourism industry in Western Washington. Assets such as professional franchises, endless ecotourism opportunities, boating, golf, and winter sports, enhance Seattle’s reputation as a world-class destination.

About SUBWAY Restaurants

Headquartered in Milford, Connecticut, the SUBWAY chain is the world’s largest submarine sandwich franchise, with more than 32,990 locations in 91 countries, including more than 360 stores in the Seattle-Tacoma area. The SUBWAY chain was named the number one

global franchise opportunity in the 2010 Franchise 500 issue of Entrepreneur magazine. For more information, please visit www.subway.com.

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